

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the patent of:

Attorney Docket No.: 26001.0001

Lipscomb et al.

Confirmation No.: 8953

Patent No.: 7,020,704

Application No.: 09/679,688

Issued: March 28, 2006

Filed: October 5, 2000

For: SYSTEM AND METHOD FOR DISTRIBUTING MEDIA ASSETS TO USER
DEVICES VIA A PORTAL SYNCHRONIZED BY SAID USER DEVICES

CERTIFICATE UNDER 37 CFR § 3.73(b)

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

ZapMedia Services, Inc., a corporation, states that it is the assignee of the entire right, title and interest in the patent identified above by virtue of either:

A chain of title from the inventor(s), of the patent identified above, to the current assignee as shown below:

1. From Kenneth O. Lipscomb, Kelly P. Morrison, John B. Petritis, Michael D. Hirsch, John Paul Whitehead, III, Richard Robison, and Eric N. Muntz to ZapMedia, Inc.

The document was recorded in the Patent and Trademark Office at Reel 017931, Frame 0021.

2. From ZapMedia, Inc. to New Zap Media, LLC

The document was recorded in the Patent and Trademark Office at Reel 012558, Frame 0665.

3. From New Zap Media, LLC to ZapMedia Services, Inc.

The document was recorded in the Patent and Trademark
Office at Reel 014262, Frame 0735.

This certificate is intended to confirm that ZapMedia Services, Inc. has the right and authority to act in matters related to issued Patent No. 7,020,704, and ratifies all actions taken by Brad Pedersen in *inter partes* reexamination no. 95/001144 with respect to this patent.

The undersigned (whose title is supplied below) is empowered to sign this statement on behalf of the assignee.

Date: 7/21/11

S. Van Rossendaal

Signature

Simon Van Rossendaal
Name

President
Title

*Please grant any extension of time necessary for entry; charge any fee due to Deposit Account No. ***.*